

Searching for the »Second Solar« USA

Dec. 2 – 4, 2008, San Francisco



Operated by
PHOTON USA Corp.

Sponsorship Opportunities

Searching for the »Second Solar« USA

Dec. 2 – 4, 2008, San Francisco

US company First Solar Inc. is maybe the most exciting company in the PV industry: unrivaled low production costs, gigantic growth and unique technology. First Solar will be one of the first PV companies to compete with the conventional energy industry. Over the course of three days, we intend to try to answer the following questions:

What manufacturer has the potential to become the second First Solar? Are the most promising candidates to be found among thin-film manufacturers or do other technologies have similar potential? And would a number of First Solar-like companies mean the end for the conventional electricity industry?

Since the answers to these questions are to be found in the United States, one thing became clear: PHOTON goes to America! After all, no other place on the globe has as many solar start-ups as the US. Last year alone, more thin-film modules than crystalline modules were produced in the US. And today, solar electricity is already cheaper than conventional electricity for some customers in California.

PHOTON's 1st PV Start-up Conference

Dec. 2, 2008

Hundreds of solar start-ups are preparing for commercial production – and many of them are based in California. PHOTON's Start-up Conference will offer a stage for promising companies to present their technologies and provide the opportunity to network and meet investors.

PHOTON's 1st PV Thin-film Conference

Dec. 3, 2008

With thin-film companies having produced more modules than manufacturers using crystalline silicon cells in the US in 2007, PHOTON's first conference on solar thin-film technology will be organized in America.

PHOTON's 1st TECAF Conference

Dec. 4, 2008

As PV is quickly emerging as a notable player in the power generation game, it needs to overcome several technical and non-technical challenges. The PHOTON's 1st TECAF Conference will provide a discussion platform for all players involved in converging the traditional electric power sector into one using huge PV capacities – from utilities and regulators to PV companies and investors.

Reserve your ticket now: www.photon-expo.com

SPONSORSHIP OPPORTUNITIES

for the Searching for the »Second Solar« Conferences 2008

PHOTON's 1st PV Start-up Conference (December 2, 2008)

PHOTON's 1st PV Thin-film Conference (December 3, 2008)

PHOTON's 1st TECAF Conference (December 4, 2008)

Sponsors will receive:

- Company logo on the conference's advertising page in the upcoming issues of »PHOTON International«, »PHOTON – das Solarstrom-Magazin« (German), »PHOTON – La Revista de Fotovoltaica« (Spanish) and »PHOTON – Il Mensile del Fotovoltaico« (Italian) leading up to the show
- Logo (with hyperlink) listing your company as our official sponsor at: www.photon-expo.com
- Logo on note blocks, and all other documentation pertaining to the conference, which will be distributed to all attendees
- Logo appears on stage at all times
- Logo will appear on the conference screen during all breaks
- Gold: 3 free tickets to the sponsored conference
Silver: 2 free tickets to the sponsored conference
Bronze: 1 free tickets to the sponsored conference
- Official mentioning of your company's sponsorship at the opening and closing speech
- All sponsorships are EXCLUSIVE

PHOTON's 1st PV Start-up Conference (December 2, 2008)

- Gold \$15,000
- Silver \$12,500
- Bronze \$9,500

+ Exclusive USB stick sponsorship (Production count: 600)
Sticks include contents of the conference presentations. Sponsor will have 50 MB memory available on the stick to promote their company (PowerPoint, PDF, Video-Flash, etc.)
Cost for conference sponsor: \$7,500 • Cost for non-sponsor: \$15,000

YOUR COMPANY
LOGO WILL
APPEAR ON THE
USB-STICK.

PHOTON's 1st PV Thin-film Conference (December 3, 2008)

- Gold \$15,000
- Silver \$12,500
- Bronze \$9,500

+ Exclusive USB stick sponsorship (Production count: 600)
Sticks include contents of the conference presentations. Sponsor will have 50 MB memory available on the stick to promote their company (PowerPoint, PDF, Video-Flash, etc.)
Cost for conference sponsor: \$7,500 • Cost for non-sponsor: \$15,000

YOUR COMPANY
LOGO WILL
APPEAR ON THE
USB-STICK.

PHOTON's 1st TECAF Conference (December 4, 2008)

- Gold \$15,000
- Silver \$12,500
- Bronze \$9,500

+ Exclusive USB stick sponsorship (Production count: 600)
Sticks include contents of the conference presentations. Sponsor will have 50 MB memory available on the stick to promote their company (PowerPoint, PDF, Video-Flash, etc.)
Cost for conference sponsor: \$7,500 • Cost for non-sponsor: \$15,000

YOUR COMPANY
LOGO WILL
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ADVERTISING ITEMS

for the Searching for the »Second Solar« Conferences 2008

ITEM 1 – »Lanyards«



ITEM:	Lanyards
POSITION:	–
AVAILABILITY:	1,800
DOUBLE-SIDED:	–
MEASURES (CM):	90 x 2
MATERIAL:	Nylon
RENTAL FEE:	\$7,000 (plus VAT)

ITEM 2 – »Bag Insert«



ITEM:	Bag Insert
POSITION:	–
AVAILABILITY:	4 / 1,800
DOUBLE-SIDED:	–
MEASURES (CM):	A4
MATERIAL:	Paper
RENTAL FEE:	\$2,000 (plus VAT)

ITEM 3 – »Bag Water Bottle«



ITEM:	Bag Water Bottle
POSITION:	–
AVAILABILITY:	1 / 1,800
DOUBLE-SIDED:	–
MEASURES:	0,25 l
MATERIAL:	PET
RENTAL FEE:	\$5,000 (plus VAT)

MEETING ROOMS

for the Searching for the »Second Solar« Conferences 2008

Contact:

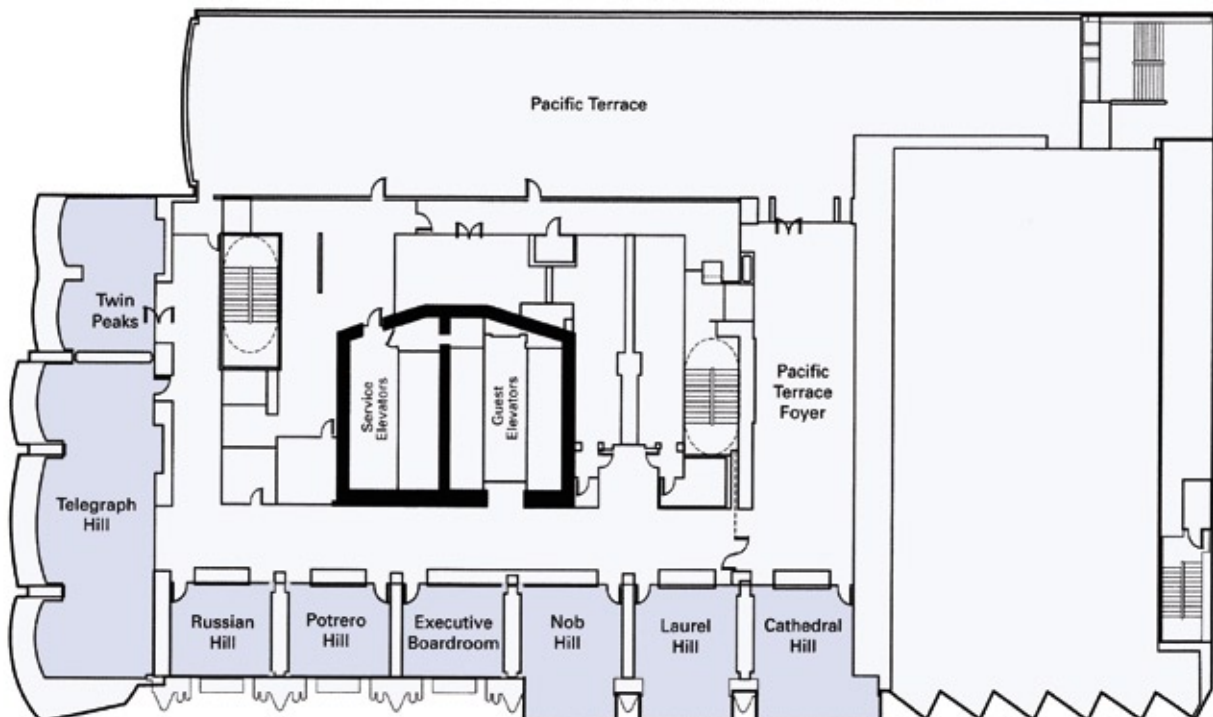
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Overview Meeting Rooms (4th Floor)*

Room Name	Length	Width	Square Footage	Classroom Seating**	Theatre Seating	U-Shape Seating	Rate half day in \$ (8-12 am / 1-5 pm)
Cathedral Hill	24'	25'	600	27	55	26	\$590
Laurel Hill	24'	25'	600	27	55	26	\$590
Nob Hill	24'	25'	600	27	55	26	\$590
Potrero Hill	17'	24'	408	24	40	23	\$400
Russian Hill	17'	24'	408	24	40	23	\$400
Telegraph Hill	59' 6"	26' 6"	1,577	78	143	50	\$1,550
Twin Peaks	29'	23' 6"	682	30	66	23	\$670
Executive Boardroom	24'	17'	408	n/a	n/a	n/a	\$400

*Conference Area on 3rd Floor, **Pro. People

Floorplan Meeting Rooms (4th Floor)



CONTACTS

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Operated by

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REGISTRATION FORM

- I would like to sign up for PHOTON's 1st PV Start-up Conference on Dec. 2, 2008**
and purchase one ticket for \$980.
(\$880 for PHOTON International subscribers)
- I would like to sign up PHOTON's 1st PV Thin-film Conference on Dec. 3, 2008**
and purchase one ticket for \$980.
(\$880 for PHOTON International subscribers)
- I would like to sign up PHOTON's 1st TECAF Conference on Dec. 4, 2008**
and purchase one ticket for \$1,480.
(\$1,330 for PHOTON International subscribers)

The total price to attend all three conferences is only \$2,980 instead of \$3,440.
(\$2,680 for PHOTON International subscribers). The special discount rate only
applies to personal PHOTON International subscribers directly and will not be
awarded to non-subscribers.

All conference prices are listed before taxes.



Personal information

Company

 Ms. Mrs. Mr. First name Last name

Street ZIP

City Country

Telephone number Fax number

Email Homepage

I will pay after receiving the invoice by: American Express Master Card JCB VISA Bank transfer

Name on card

_____/____/____ Expiration date (MM/YY) _____ Number _____ Security code

Date and signature

Please fax to: +49 / 241 / 40 03 – 302
Register online: www.photon-expo.com

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THE INTERCONTINENTAL SAN FRANCISCO

The new heart of San Francisco.

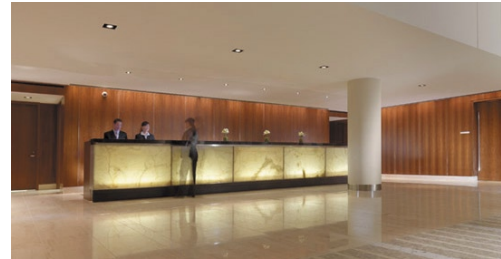


The **InterContinental San Francisco**, a graceful tower of translucent cool-blue, soars 32 stories above the vibrant South of Market (SoMa) neighborhood, and is quickly taking its place among the city's most admired landmarks.

Directly adjacent to the Moscone West Convention Center, the InterContinental San Francisco occupies a strategic location for both business and leisure in America's most dynamic and beloved city. While its convenience for businesspersons is unrivaled, San Francisco's newest luxury hotel is also within easy walking distance of premium shopping areas, a diverse collection of trendy and upscale restaurants and bars, and a number of major tourist attractions.



The InterContinental San Francisco offers 550 guest rooms, including 14 suites featuring a spectacular duplex Presidential Suite with unrivaled city skyline and bay views. The hotel has an intimate footprint with only 22 guest rooms per floor. Rooms are luxurious and elegantly appointed with rich wood



and marble, striking contemporary art, sleek, stylish furniture, and the latest high-tech amenities. All of this is enhanced by floor-to-ceiling windows through which spectacular city and bay views add to a wondrous experience.

Wonderful dining experiences await our guests at Luce Restaurant offering American style breakfast and lunch and transforming into a destination wine restaurant for dinner. Enjoy a tantalizing cocktail at Bar 888 located on our lobby level.

The Hotel's 43,000 square feet of meeting and function space includes 2 spectacular ballrooms and 21 meeting rooms on the 3rd, 4th and 5th floors, where flexible configurations provide for events requiring 400 to 1,600 square feet. The hotel's conference and banquet facilities all have natural light and are the most technologically advanced in San Francisco, equipped with capabilities for high-speed Internet access, ISDN lines, independent climate controls, and advanced security.



PHOTON's 4th

Photovoltaic Technology Show 2009 Europe

March 4 – 6, 2009, Munich

- PHOTON's 7th Solar Silicon Conference (March 3, 2008)
- PHOTON's 4th PV Production Equipment Conference (March 4, 2008)
- PHOTON's 4th PV Investors Conference (March 5, 2008)
- PHOTON's 1st PV Bottleneck Conference (March 6, 2008)

PHOTON's 5th

Photovoltaic Technology Show 2009 Asia

May 27 – 29, 2009, Shenzhen

- PHOTON's 8th Solar Silicon Conference (May 26, 2008)
- PHOTON's 5th PV Production Equipment Conference (May 27, 2008)
- PHOTON's 5th PV Investors Conference (May 28, 2008)
- PHOTON's 3rd PV Glass Conference (May 29, 2008)

