

## LITHOGRAPHY DETAILS

for PHOTON's 4<sup>th</sup> Photovoltaic Technology Show 2009 Europe

### Catalogue Entry

**Files by January 26, 2009**

**EXACT size: 128 w × 190 h mm**  
**4C**

#### Files must be sent as PDF-files

- PDF must be version 1.3 (according to Acrobat 4.0)
- Please apply CMYK composite
- No password protection in the PDF-file, no overprint settings, no transparent background
- File format is the actual size: no trim marks or calibration bars (including faded or hidden)
- No placement of catalogue entries on paper formats larger than actual catalogue size
- All fonts must be converted to outlines; no embedded fonts (Photoshop: Flatten image)
- For embedded pictures, please use the Tiff-format only. Please check the following:
  1. Colors CMYK separated (no black and white picture, please convert them to CMYK)
  2. No alpha channels
  3. No JPEG compression
  4. No color profiles
  5. Resolution at 300 dpi or higher
  6. With CMYK separation, dot gain should be set based on printing process (Sheet-fed or web offset)

Please email to: [kathrin.schiffer@photon-expo.com](mailto:kathrin.schiffer@photon-expo.com)