

PHOTON's 5<sup>th</sup>

# Photovoltaic Technology Show 2010 USA

February 2 – 4, 2010, San Francisco

**Photon**  
EXPO



**DEADLINE FOR  
AN FILE:  
DEC. 14, 2009**

Lithography details for:  
**PHOTON's 5<sup>th</sup> Photovoltaic Technology Show 2010 USA**

## CATALOG ENTRY

EXACT size: 5.875 × 8,25" (149 × 209 mm)  
4C

- Files must be sent as PDF files
- PDF must be version 1.3 (Acrobat 4.0)
- Please apply CMYK composite
- No password protection in the PDF file, no overprint settings, no transparent background
- File format is the actual size: no trim marks or calibration bars (including faded or hidden)
- No placement of catalog entries on paper formats larger than actual catalog size
- All fonts must be converted to splines; no embedded fonts
- For embedded pictures, please use tiff format only. Please check the following:
  1. Colors CMYK separated (no black and white pictures, please convert them to CMYK)
  2. No alpha channels
  3. No JPEG compression
  4. No color profiles

Please send your ad file to: [petra.boehne@photon-expo.com](mailto:petra.boehne@photon-expo.com)

### BOOKMARK SPONSORSHIP (ONE SPONSOR FOR THE 3-DAY EVENT)

1 × \$12,000

**Your package:**

- A laminated bookmark with your full-color double-sided advertisement will be placed in the exhibition catalog. The exhibition catalog is provided to all visitors at the registration counter and is made available at info desks inside the exhibition hall.
- Your company logo (incl. hyperlink) will appear on the exhibition website.

